

30-Day WhatsApp Status Plan

Post one Status per day. These ideas work for any small business. Use photos where possible. Short captions work best on Status.

Week 1 â Introduce Your Business

- â Day 1: Photo of your shop/workspace + your business name and what you do
- â Day 2: Photo of your best-selling product or service with price
- â Day 3: A before/after or a satisfied customer quote
- â Day 4: Behind-the-scenes photo â how your product is made or packed
- â Day 5: A tip useful to your customer (not a promotion â a useful tip)
- â Day 6: Ask a question â 'What would help your business most this week?'
- â Day 7: Rest or reshare a customer review

Week 2 â Build Trust

- â Day 8: Show your products laid out neatly with a price list
- â Day 9: Share a customer message or review (with permission)
- â Day 10: Explain your process in 3 steps (how to order from you)
- â Day 11: A common question you get, with your answer
- â Day 12: Share a business fact or tip in your industry
- â Day 13: Offer a free consultation or sample to the first 5 replies
- â Day 14: Thank your customers for their support

Week 3 â Promotions and Offers

- â Day 15: Announce a limited offer (valid this week only)
- â Day 16: Show a new product or new service with full details
- â Day 17: Repost best-selling item with 'order before stock runs out'
- â Day 18: Share a case study or result from a happy customer
- â Day 19: Ask for referrals â offer an incentive for each successful referral
- â Day 20: Post a FAQ â top 3 things customers always ask you
- â Day 21: Rest or share an industry news item

Week 4 â Community and Repeat

- â Day 22-28: Repeat your best performing posts from Week 1-3 with updated photos
- â Day 29: End-of-month thank you + any results you achieved this month
- â Day 30: Plan next month â ask customers what they would like to see