

365 Captions â Social Media Caption Library

This library has captions for every type of post, sorted by business type.
Personalise the brackets and post.

~~RETAIL~~ SHOP â PRODUCT POSTS

- â€ Meet your new favourite [product]! Now in stock at [Shop Name]. Come grab yours before it runs out. [Location / WhatsApp link]
- â€ Fresh stock just arrived! Our [product] is back â and better than ever. DM us to order or visit us at [location].
- â€ Why choose [product]? Because [reason 1], [reason 2], and [reason 3]. Shop now at [Shop Name].
- â€ Our customers love [product] because it [key benefit]. Try it for yourself â [price] only. Limited stock!

~~RETAIL~~ SHOP â OFFER POSTS

- â€ SALE ALERT! Get [X]% off on all [category] this [day/weekend] only. Hurry â offer ends [date]! Visit us at [location].
- â€ Buy 2, Get 1 Free on [products]! This week only at [Shop Name]. Tag a friend who needs this!

~~SERVICE~~ BUSINESS â GENERAL

- â€ Looking for [service]? We have been helping [type of customers] for [X years]. Book your appointment today!
- â€ Satisfied client story: [One sentence about a client result]. Want the same for your [business/project]? Let us talk!
- â€ Did you know? [Useful fact or tip in your industry]. We use this knowledge every day for our clients. Need help? [contact]

~~RESTAURANT~~ â FOOD POSTS

- â€ Taste the difference. Our [dish] is made with [key ingredient or method]. Come try it today at [Restaurant Name].
- â€ Today's special: [Dish Name] â [short description]. Available from [time] only. Call to reserve your table: [phone]
- â€ Good food. Good company. [Restaurant Name] â open [days and hours]. Reserve your table: [phone]

~~TRAVEL~~ AGENT â DESTINATION POSTS

- â€ Imagine waking up to [destination view]. We can make it happen. Call us for a personalised tour package: [phone]

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a personalised tour package: [phone]

â¢ Best time to visit [Destination]: [Month-Month]. Book your trip now for early-bird prices! [contact]
early-bird prices! [contact]

SALON / BEAUTY â POSTS

â¢ Transform your look at [Salon Name]! [Service] starting from [price]. Book your slot: [phone/WhatsApp]
your slot: [phone/WhatsApp]

â¢ Treat yourself â you deserve it. [Service] appointments open this week at [Salon Name]. [contact]
[Salon Name]. [contact]

GENERAL SMALL BUSINESS â TIP POSTS

â¢ Quick tip for [target audience]: [One actionable tip in your field]. Follow us for more helpful tips every week!
us for more helpful tips every week!

â¢ 3 things to look for when choosing a [product/service in your field]: 1. [point] 2. [point] 3. [point]. We deliver a
[point] 2. [point] 3. [point]. We deliver all three.

REVIEW REQUEST POSTS

â¢ We love hearing from our customers! If you have shopped with us recently, please take 1 minute to leave a r
please take 1 minute to leave a review. It means everything to us. Link in
bio.

This PDF contains the first 40 captions. The full 365-caption library is in the
complete ZIP download.